- 1. Prepare a master mix consisting of serum free media (SFM), Plus reagent, and the Lipofectamine LTX reagent
 - a. In a 1.5ml tube, add the appropriate amount of DNA (1µg)
 - b. Add the appropriate amount of the Plus reagent
 - i. 1µl of Plus reagent per transfection
 - c. Add the appropriate amount of pre-warmed SFM
 - i. 100µl of SFM per transfection
 - d. Incubate for 5-10 minutes
 - e. Add the appropriate amount of the Lipofectamine LTX reagent
 - i. 3µl per transfection
 - f. Very gently mix the cocktail
- 2. Incubate for 30 minutes
- 3. In the 35mm dishes where the cells are growing, remove 1.5ml of media leaving only 0.5mL of media in the dish with the cells.
- 4. Add the appropriate master mix + DNA prepared from step 1
- 5. Incubate the cells at 37°C with 5% CO2 for at least 4 hours
- 6. After 4 hours remove the media from the cells and replace with 2ml of the appropriate fresh media
- 7. After 24 hours, begin to select with selection agents
 - a. If using blasticidin, use 10µg/ml (50µl blasticidin in 50ml of media)
 - b. If using zeocin, use 250µg/ml (125µl of zeocin to 50ml of media)
 - c. If using geneticin, use 1000µg/ml (1000µl of geneticin to 50ml of media)