## Rubric: Research Proposal Oral Presentation

Category	Elements of a strong presentation	Weight (%)
Knowledge and explanation of subject matter:	<ul> <li>relates proposal to topics covered in 20.109 when appropriate</li> <li>sufficiently explains concepts/methods/etc. <i>not</i> covered in 20.109</li> </ul>	70
Idea	<ul> <li>the what, why, and how (are you going to do it) of the idea are each clear and compelling</li> <li>the project scope is reasonable</li> <li>exhibits novelty/creativity</li> </ul>	(15)
Overview	• clear and concise description of the central question to be investigated, and its significance	(2)
Background	<ul> <li>sufficient for intelligent non-experts to understand the proposal</li> <li>describes/credits relevant prior art</li> </ul>	(7)
Problem and Goals	<ul> <li>well-defined hypothesis and goals</li> </ul>	(3)
Details/Methods	<ul> <li>staged roadmap for investigation</li> <li>the experiments address the central question and include good controls</li> <li>methods needed to understand the predicted outcomes are explained, without unecessary detail</li> </ul>	(15)
Outcomes	<ul> <li>show sample data if experiment works (summarize in tabular form, make mock graphs, show published images from similar work, etc.)</li> <li>describe alternate assays, questions, and/or information still gained if experiment does not work</li> </ul>	(15)
Resources	<ul> <li>consider specialized resources needed (e.g., plasmids, cell lines, access to large/costly equipment)</li> <li>detail is good, but not needed for every resource. ditto budget info.</li> </ul>	(3)
Impact and Summary	reiterate question, detail its importance to science and society	(3)
Q&A	<ul> <li>answers that convey understanding</li> <li>admit when you lack knowledge,</li> <li>tell how you would approach the</li> <li>question based on what you know</li> </ul>	(7)

Overall organization of talk	• content introduced in logical, easy-	5
	to-follow sequence	
	• main points emphasized, repeated	
	• transition statements between ideas	
Overall effectiveness of slide	slide titles convey key message	10
text/visuals	• good balance of text and figures	
	• text/figures large enough to be seen	
	• considered use of color	
	<ul> <li>not too many or too few slides</li> </ul>	
Overall effectiveness of	all elements of a good individual	10
delivery	presentation (effective use of voice,	
	body, and language), plus:	
	• collaborative effort: partners speak	
	for equal times, don't interrupt each	
	other, take turns being "on stage"	
	<ul> <li>overall appears rehearsed, with</li> </ul>	
	smooth transitions between	
	speakers, talk is cohesive	
	<ul> <li>review/preview structure of talk</li> </ul>	
	• 10' length (+/- 0.5 min)	
Talking points	main points to be made during talk	5
	(can be incomplete sentences)	
	• well thought-out transitions	
	• best work will include supporting	
	detail, in case needed for Q&A	